Matt Ghoreishi

Senior Product Manager

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Product manager with experience since 2014 across consumer platforms, enterprise AI, payments, and industrial SaaS. Background in individual product ownership, product team leadership, customer discovery, commercialization, and delivery.

EXPERIENCE

Mercor & micro1

AI evaluation & product-domain work

2025-2026 · Contract projects

Hands-on evaluation of AI outputs, product reasoning, and quality. This work keeps my product thinking close to what models actually do, including where they fall short.

- Product-domain evaluation and expert review for Mercor in 2026.
- AI evaluation and quality work for micro1 from December 2025.

Albatec

Product Development Manager

Jan 2024-Jun 2025 · Hamburg

Brought product management to industrial gas monitoring: a cloud platform, sensor dashboards, alerts, reporting, and customer pilots.

- Planned and developed a gas-monitoring SaaS platform, including alerting and CCTV integration.
- Worked on predictive maintenance and dashboards for sensor data.
- Partnered with sales and customers on pilots and rollouts.

Sotoon

Senior Product Manager to Director of Product

Oct 2020-Dec 2022 · Tehran

Moved from individual product ownership to leading product work across AI capabilities and customer solutions. Contact Center AI became a concrete way to put speech and language technology to work.

- Senior Product Manager until September 2021, then Director of Product.
- Led a six-person PM team, including two PMs supporting operational teams, within an AI organization of more than 40 people.
- Owned discovery, product definition, cross-team roadmaps, and commercial work for AI solutions.

EXPERIENCE, CONTINUED

Cafe Bazaar

Product Marketing to Product Development Manager

Sep 2014-Oct 2020 · Tehran

Six years across advertising, payments, distribution, and video in a large consumer app ecosystem. I learned how closely product choices, partnerships, and business models depend on one another.

- Product Marketing Manager until October 2016, then Product Development Manager.
- Led Direct Carrier Billing work with two mobile operators, reaching 5M+ new paying users.
- Built Inline Apps and helped refocus the initiative on video; the VOD product reached 11M+ monthly active users.

SELECTED PRODUCT WORK

Contact Center AI. Turned speech and language capabilities into a call-review workflow, connecting customer discovery, product definition, pricing, and delivery.

From Inline Apps to video. Used retention by category to question where to keep investing, then narrowed a broad platform to video.

Direct Carrier Billing. Led a mobile-account payment initiative across product, operator partnerships, and delivery.

EDUCATION AND LANGUAGES

BSc, Electrical Engineering · Sharif University of Technology

English: fluent | Persian: native | Arabic: intermediate
German: A1, actively learning

INDEPENDENT WORK

Agentic Product Stack Mapper. An interactive tool for product briefs covering workflow fit, autonomy, evaluation, and business value.

Product writing. Essays on AI evaluation, readiness, and moving from pilots to useful products.